

SUPPORT MAKES YOU THE GO-TO PROVIDER

ROBERT JACK, SALES & MARKETING MANAGER, CONTINENTAL

When it comes to our full line of premium power transmission belts, Continental offers what the competition can't: innovative thinking, unmatched R&D, and decades of advanced compounding and manufacturing expertise. This is what makes our belts second to none.

But we also put a high premium on technical support and educating every distributor about our power transmission belts so their associates can clearly state the advantages Continental brings to a wide range of specific industry applications. By giving your associates the power to explain our enhanced efficiency, greater longevity and superior

performance, your operation becomes the go-to resource and solution provider for your customers.



Continental covers all your customers' power transmission needs with our full line of synchronous belts, banded V-belts, specialty belts as well as creating customer-specific solutions. Belts that power their future. Your operation's future. And ours. If you're not stocking our belts here's why you should:

- ☒ We have an industry-recognized reputation for quality, service, and technical support.

- ☒ Continental is the leader in PTG technology, quality, new product development, and sales support.

- ☒ Our products range from the smallest fractional horsepower belts to the largest banded belts for high horsepower applications.

We conduct benchmark testing to ensure superior product performance versus the competition. To keep your associates current on Continental's power transmission belts and sprockets, we offer webinars, in-person visits to end users, and print and digital materials to help you explore why our belts deliver more.



JACK

Bolts • Nuts • Studs
Sockets • Washers
Bent Bolts • Specials



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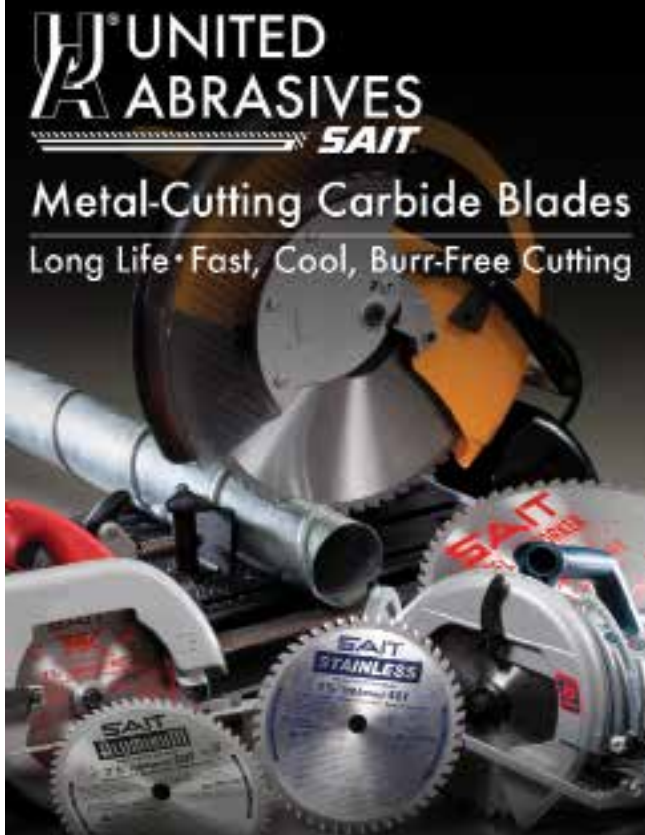
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BELT DRIVE DESIGN: EASIER, MORE PRECISE THAN EVER

ALEX WARNEKE, GLOBAL PRODUCT LINE MANAGER, POLY CHAIN SYNCHRONOUS DRIVES, GATES

Belt power ratings can be confusing – even for engineers. And they can make it difficult to provide the customer with a proper belt drive solution. Rest assured, Gates has made the process of belt drive design even easier and more precise than ever before.

Power ratings are the traditional method used by belt manufacturers to communicate the capability of their belts in varying conditions. However, there are no factors included in this process to determine the lifetime the manufacturer expects for a given rating.

The reality is that the power transmission industry has no standards in place for manufacturers to follow when developing power rating tables. This has resulted in a wide range of unstandardized methods.

The only way to know a belt's true power-carrying capacity is to test samples under multiple conditions and determine their ability to carry a given load for a certain amount of time. At Gates, we have spent the time and resources to complete this testing to provide the best, most accurate product ratings and modeling available. Our continued commitment to this type of testing has significantly increased the accuracy and precision of our models.

These models are located within Gates Design Power, which is a new proprietary software platform that offers multiple digital design tools to support the engineering and specification of belt-drive systems. Gates' tools and models make the process easier and more accurate than ever before.



Soft twill weave body with no coated edge yarns

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Superior edge cut & abrasion performance

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- Available in 1" to 12" widths.
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